

## #015 HOW TO KEEP SUPPLY UPSTREAM IN THE FACE OF AN UNABATED RATE OF PRODUCTION?

Distributor

Industry

Supply

We must think about the question of raw materials for dry or live products whose production must continue at sustained levels.

**Farms are under great pressure but have to cope with a drop in the workforce.** The fresh produce area is particularly dependent on seasonal staff and there may be risks of future shortages.



### THE IMPORTANCE OF REAL-TIME VISIBILITY AMONG SUPPLIERS

More generally, what is emerging is a different view of supply. **Today, just-in-time is a reality** - and we can see that having a complete view of the inventory available from suppliers is becoming increasingly important in order to maintain service levels for customers. **Lessons will be learned from this crisis and behaviors will be changed.** It will be necessary to rethink the proximity of tier 1, 2 or 3 third parties. Some industries in France are completely dependent on large import players and the evolution of their production.



### RELOCALISER ET OPTER POUR LE MULTISOURCING

**The issue of relocation, to reduce the risk on supplies, will become crucial** in managing risk throughout the supply chain. This may involve multisourcing, for example.



## Jean-Charles Deconninck

Owner, Generix Group

Generix Group's mission is to enable our clients to meet the new challenges of the digital company. Building a digital supply chain, dematerialising all flows and supporting customers in their purchasing process not only enables companies to gain in efficiency, but above all to build new and differentiating services. Our challenge is to help our customers strengthen their competitive advantage.

### | About ASLOG

**ASLOG brings together more than 400 companies from all sectors**, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

**As early as 1972, visionary men sensed that this function would be decisive for all companies.** For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

### | #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

**#SupplyChain4Good's** ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.