

#023 WHY DO SOME OF MY CARRIERS NO LONGER WISH TO TRANSPORT MY GOODS?

Distribution

Industry

Supply

Many principals were confronted with this situation at the end of the first week of containment. Under normal circumstances, a carrier cannot stop its service overnight, but the context is special. There are at least three reasons for this.



Some carriers have ceased their activity in certain geographical areas or even the whole territory.



Others have introduced a rule for selecting priority goods, with particular emphasis on health and nutrition.



Finally, the third reason is economic. The containment measure has resulted in **the closure of many shipping and delivery sites.**

Although many businesses continue to operate, their activity has declined sharply. **As a result, the balance of transport flows broke down in 24 hours. Under normal circumstances, transporters are constantly trying to limit their empty kilometres in order to remain profitable. The disappearance in 24 hours of 50 to 70% of the volumes to be transported (excluding B2C) has rendered all existing optimisation schemes obsolete.**

Therefore, transporters are reluctant to come and collect goods to transport them to the other end of France when they know that they will not have any return freight.



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Experienced Co-Founder with a demonstrated history of working in Consulting & SaaS companies. Skilled in Leadership, Operations Management, Supply Chain Optimization, Computer Science, and Artificial Intelligence. Serial Entrepreneur in Freight, Internet, SaaS and AI companies.

| About ASLOG

ASLOG brings together more than 400 companies from all sectors, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.