

## #026 WHAT MAY BE B2C TRANSPORTATION DIFFICULTIES IN THE COMING WEEKS?

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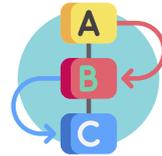
E-commerce

Transport

The Relay Point networks are now closed (shops closed or limitation of exchanges with the public around non-essential products). Even if there are many uncertainties about the transport of parcels of less than 30 kilos and bulky, trends have emerged over the last 3 weeks.



**The most brutal was the shutdown of the operations of the withdrawal point operators** (in particular Mondial Relay and Relais Colis) following the closure of non-essential shops since 15 March. Other carriers have also stopped all or part of their operations.



**These shutdowns generated a shift of shipments to the carriers still in operation and in particular to Colissimo, which does not have the capacity to absorb this additional load.** Colissimo, like most carriers, has seen its capacity reduced due to a reduction in staff (illness, right of withdrawal).



**These carriers are beginning to prioritize their capacity on essential products** (food, health, hygiene) and to reduce the volume of collections (e.g. 70% of the usual volumes at Colissimo).



**Finally, other express couriers are now trying to apply an additional charge on their shipments.** Faced with these uncertainties and a solution that is evolving rapidly, it will be necessary to be able to adapt one's transport plan quickly.



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Founder of Colicoach, Supply Chain Digital consulting firm  
- e-commerce - Innovation - Urban logistics

10 years of Strategy & Operations consulting to adapt Supply to changing B2B & B2C consumer practices  
20 years Operational and Management Shippers & Service Providers

Colicoach

## Frédéric Mirebeau

Founder and CEO of WelcomeTrack

Entrepreneur for about fifteen years, Frédéric has a technical background and has been Technical Director in several Web Agencies. In 2007 he co-founded several online stores. Following this experience in e-commerce, he founded WelcomeTrack in 2012 to help e-merchants build customer loyalty in the post-purchase phase



WelcomeTrack

### | About ASLOG

**ASLOG brings together more than 400 companies from all sectors**, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

**As early as 1972, visionary men sensed that this function would be decisive for all companies.** For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

### | #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

**#SupplyChain4Good's** ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.