

#027 HOW CAN I HAVE VISIBILITY ON MY CURRENT SHIPMENTS?

Distribution

E-commerce

Digital



If you don't already have a solution for tracking and monitoring your shipments, it may be relevant to quickly set one up so that you can control the day-to-day routing of your shipments and the delivery contingencies, which are more numerous than in normal times.

However, connecting such a solution can take a little time and mobilize resources at your premises. **The alternative is to use the information made available** by the carriers (EDI return files or APIs), but here again, it can take time to use this information.





Frédéric Mirebeau

Founder and CEO de WelcomeTrack

Entrepreneur for about fifteen years, Frédéric has a technical background and has been Technical Director in several Web Agencies. In 2007 he co-founded several online stores. Following this experience in e-commerce, he founded WelcomeTrack in 2012 to help e-merchants build customer loyalty in the post-purchase phase.

| About ASLOG

ASLOG brings together more than 400 companies from all sectors, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.