

#048 I NEED TO REDIRECT PART OF MY B2B DELIVERIES TO PARCEL: WHAT SOLUTION TO GENERATE THE LABELS AND TRACE THE FLOWS?

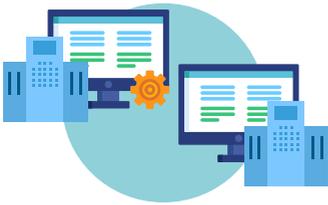
Distribution

Industriel

Digital

If your usual distribution channels are idle, a solution may indeed be to switch some B2B flows to direct delivery of e-commerce type. This requires you to label your parcels with the formats imposed by the carriers.

THERE ARE TWO POSSIBLE SOLUTIONS FOR THIS.



The first is to use the software made available by these carriers: on the web (for small volumes) with the use of an office printer, or by a loading station, which also allows the use of a printer dedicated to barcode labels. **This first solution therefore requires the use of different software for each of your carriers.**

To overcome this drawback, a second solution is to use a multi-carrier platform: in a single tool, you can easily create the labels of the main carriers on the market. This type of platform also offers tracking functions. The information sent by the carriers can thus be made available to your recipient customers. These platforms also offer a statistical view of the flows entrusted to the various carriers.



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CEO at DDS



| About ASLOG

ASLOG brings together more than 400 companies from all sectors, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.