

## #053 IS THE VALORIZATION OF URBAN DELIVERY DRIVERS A SIGN OF A NEW ERA?

E-Commerce

Transport

Urban Delivery



The Covid19 is causing enormous damage to the global economic and health landscape. However, like any crisis, it represents a real opportunity for many segments.

During this confinement, **we were pleasantly surprised to find that urban delivery was one of the Nation's essential services.** Who would have believed it 20 years ago?

**These deliveries are made by deliverymen who constitute the second line in this sanitary battle, risking their lives on a daily basis.**

The words Logistics, Transport and « deliveryman » appeared several times in previous speeches by the Head of State and several ministers. On the one hand, this symbol marks the beginning of recognition of this new profession and especially of the men and women who practise it.

***It is certain that this new and growing mode of consumption and its recognition herald the beginning of a new era for this profession which will be able to be recognized at its true value.***

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## Augustin Doumbé

CEO chez Delivery Academy

Corporate Development Strategy  
Business development and financial  
Development of customer relationships / partners / suppliers  
External Communication and company representation

### | About ASLOG

**ASLOG brings together more than 400 companies from all sectors**, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

**As early as 1972, visionary men sensed that this function would be decisive for all companies.** For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

### | #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

**#SupplyChain4Good's** ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.