

#060 HOW DO WE COPE WITH THE INCREASING DEMAND FOR HOME DELIVERY?

Distribution

Transport

Urban Delivery



During the first week of March, **home delivery in France increased by 74%**. For the consumer, this allows him to remain confined, but also to simply stock up. **For the e-merchant, the retailer, often closed, it is the ideal solution.** But are the organizations adapted? What are the solutions?



WIDENING DELIVERY SLOTS

Since consumers are confined, and many will be teleworking for a long time to come, it is easier to expand time slots.



INCREASE THE NUMBER OF PROVIDERS

Some last-mile delivery companies are under-active, as they specialise in B-to-B. Why not try with them to set up home delivery solutions?



TIP : velocargo delivery

In all cities, many companies are involved in 100% green delivery, especially in velocargo. Many of them are listed on the website of the association les Boîtes à vélos (Bicycle boxes).

lesboitesavelo.org

POOL RESOURCES

Several merchants in the same neighbourhood, farmers who deliver in short circuits or wholesalers can **work together to set up common delivery solutions**. One vehicle, one service provider. It is also an opportunity to develop common e-commerce solutions.



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| About ASLOG

ASLOG brings together more than 400 companies from all sectors, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.