

# #064

## HOW CAN DIGITAL TECHNOLOGY HELP ANTICIPATE DELIVERIES IN ORDER TO PLAN/PREPARE THE RIGHT TEAMS FOR LOADING/ UNLOADING?

Distribution

Industry

Transport

Digital

**DIGITAL PLATFORMS BREAK DOWN «SILOS» AND PROMOTE COLLABORATION BETWEEN PARTNER COMPANIES.**



However, **the lack of collaboration between platforms is a hindrance to the overall performance of user companies.** A company, generating data in each of the platforms it uses, cannot easily find synergies between the data that would optimize its business in the absence of interconnection between platforms.



An illustration of this fragmentation is **the scheduling of appointments for BtoB transport activities.** Appointment scheduling practices vary depending on the logistics sites (where goods can be picked up and/or delivered) and the organizations operating these sites.



During the process of making an appointment, **the means used to choose a time slot are often unproductive:** telephone, email or fax still predominate.



However, taking transport appointments via digital platforms is developing in the distribution sector and is already making it possible **to gain in efficiency and quickly share information between different stakeholders.**

In order for open and interoperable models to prevail in the market, the interconnection of digital agendas seems to be a necessity.

**This would lead to increased economic efficiency of logistics platforms and carriers through better visibility of availability slots.**

*Indeed, real-time access to the agendas of all the recipients can modify the transport optimisation process. As long as this data is partitioned and not digitised, optimisation is carried out after the choice of delivery slots. As soon as the data is digitised, optimisation algorithms can recommend the most appropriate slots.*

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38 années d'expérience dans le domaine du transport, de la logistique et de la douane, dont 7 années à la FNTR pour défendre, représenter et accompagner les entreprises du transport de marchandises et de la logistique auprès des pouvoirs public et des instances européennes.

### | About ASLOG

**ASLOG brings together more than 400 companies from all sectors**, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

**As early as 1972, visionary men sensed that this function would be decisive for all companies.** For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

### | #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

**#SupplyChain4Good's** ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.