

#081 WHAT ARE THE FIRST LESSONS YOU ARE LEARNING FROM THIS HEALTH CRISIS?



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The mode of propagation of the virus starting in China, then successively infecting other continents, enabled global economic players to draw the first lessons and prepare themselves as early as February. These players, particularly the major groups, were able to apply to all their sites the actions taken in the first affected countries in order to protect their employees first and foremost. Each stage of confinement and now of de-confinement brings its share of teachings. The first observation is that it is preferable to keep factories and warehouses in operation, even when reduced. It is more difficult to restart after a shutdown than it is to keep them running. Secondly, it is essential to be concerned about its customers and the most fragile suppliers. This is in order to maintain the pre-crisis ecosystem as much as possible. During the recovery from the 2008 crisis, the bullwhip effect in demand management, for example, was detrimental to the recovery.

This new crisis forces us to learn to unlearn very quickly, sometimes in less than a week. Many companies had prepared for the epidemic scenario but very few for a pandemic. More than ever, the managerial qualities of leaders are key success factors: deciding quickly, making the right choices without absolute certainty, but with conviction and courage.

On a personal note, I believe that this health crisis should not be dissociated from the climate crisis. They are different expressions of the same crisis: that of the ecosystems generated by our civilization. This crisis is a test of humanity, a test of the maturity of life-size organizations. The good news is that nothing has been permanently destroyed this time: the infrastructure is still operational, and the number of deaths has been limited thanks to the health measures. There is a cash crisis for companies, but the 2008 crisis served as a lesson. This time, governments are reacting quickly to enable companies to hold on and are organizing simplified access to aid.

But let's not stop transforming supply chains to make them more virtuous and more environmentally friendly. Indeed, the next expression of this crisis, with its climate version, could surprise us by its speed and its consequences, possibly even more dramatic than in its current sanitary version. ”

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As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.