

## #082 WHAT ARE THE FIRST LESSONS YOU ARE LEARNING FROM THIS HEALTH CRISIS?



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What I remember from this period is that it allowed us to place the Supply Chain at the centre of the company's activity and management. Since the beginning of the health crisis, interactions with the company's other major departments have multiplied with a very good level of listening and sharing. This period of instability has made it possible to reinforce the principle of collective intelligence. The experience and skills of professionals in the various supply chain professions have enabled our subsidiaries to adapt in record time. It is also confirmation that the digitisation of orders is set to become our main sales channel in the very short term in the main countries where we are present. This acceleration forces the Supply Chain to redouble its efforts to digitize all these processes in order to give all stakeholders the right information at the right time. This is the road to excellence.

I also note that Supply Chain has been brought to the forefront of the public arena, which is good news for this discipline which needs to attract more and more talent. However, we note that there is still a lot of explaining to be done in our field, which is made up of a heterogeneous population of white collar and blue-collar workers. It is notably thanks to the professionalism and courage of the latter (delivery personnel, order pickers, forklift drivers, etc.) that the countries have been able to continue to operate. It is perhaps also an opportunity to relaunch the idea of creating a ministry

within which the logistics chain would be clearly identified. Finally, I have the impression that this crisis has triggered a general awareness that we had gone too far in the search for the ever further, ever faster and always cheaper. ”

## | About ASLOG

**ASLOG brings together more than 400 companies from all sectors**, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

**As early as 1972, visionary men sensed that this function would be decisive for all companies.** For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

## | #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

**#SupplyChain4Good's** ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.