

# #085 WHAT ARE THE FIRST LESSONS YOU ARE LEARNING FROM THIS HEALTH CRISIS?



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Crises allow for learning on the condition that one does not give in to the ease of treating symptoms and the opportunism of extrapolating one's former wishes as «miracle» solutions. The media is currently full of prophets...

Regarding this Covid-19 crisis, several lessons can already be drawn for supply chains.

The first relates to the complete uncertainty in which companies have found themselves in order to manage their supply chain. On the demand side, forecasting models, regardless of the technologies used, did not initially make it possible to apprehend the markets. On the supply side, it was necessary to ensure the ability of the various players (suppliers, logistics service providers, transporters, etc.) to maintain activities and, internally, to guarantee safe working conditions for employees. Reactivity and organizational agility were essential.

The second teaching is related. Organizations have only been resilient because of the commitment of women and men at all levels of the supply chain who have rethought flows and ensured their continuity with remarkable ingenuity. Organizational do-it-yourself, in the positive sense of the term, made it possible to deal with this crisis.

The third teaching is the foundation of the previous two. The ingenious commitment of all, which has globally enabled supply chains to be responsive and agile, has been guided by a strategic vision. Supply chain managers had to assume their role as pilots and ensure the coordination of action decisions when the temptation was to provide only local solutions. The sharing of this vision and the meaning given to actions are an important lesson of this crisis.

These lessons are valid for future crises, but, above all, for the critical post-crisis period and then for day-to-day management! ”

## | About ASLOG

**ASLOG brings together more than 400 companies from all sectors**, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

**As early as 1972, visionary men sensed that this function would be decisive for all companies.** For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

## | #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

**#SupplyChain4Good's** ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.