

#090 WHAT ARE THE FIRST LESSONS YOU ARE LEARNING FROM THIS HEALTH CRISIS?



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The crisis we have just gone through has not been the first and will not be the last!

The players in logistics and SCM had always managed to cope with them... until this one. Indeed, this crisis has called into question a large number of practices considered to be under control, because it was, by its characteristics, complex to manage:

Its globality: half of the world's population has been confined, not only the producers, but also, more remarkably, the consumers. This crisis has affected both supply and demand simultaneously, rendering the usual forecasting and planning systems, such as S&OP and other derivatives of MRP2, ineffective.

Its duration: in the short term, intermediate stocks throughout a supply chain can absorb variations in supply and demand and disruptions in flows, whereas a long-term crisis quickly renders traditional inventory management obsolete.

Two complementary lessons emerge from this crisis:

1. This crisis has exploded the risk criticality matrix! This matrix puts two axes in tension: the probability of a problem occurring and the severity of its effects if it does occur. Despite their usual effectiveness and their necessary integration into the SCM of any company, Supply Chain Risk Management (SCRM) methodologies could not manage a crisis of such magnitude. «Having a plan B is good»; but in this case, it was necessary to have a plan C or even a plan D!

2. This crisis has shown the extreme dependence of global supply chains on local supply chains. The situation is one of monosourcing not just one supplier, but over a wide geographical area.

These initial lessons should enable us to envisage the Supply Chain of the future as being better adapted to this kind of global crisis, to new modes of production and consumption, and to the new expectations of citizens and consumers... that we are.



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As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

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#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.