

#093 WHAT ARE THE FIRST LESSONS YOU ARE LEARNING FROM THIS HEALTH CRISIS?



Yannick Buisson

Directeur Général France & Europe de l'Ouest FM Logistic



The first lesson that can be drawn from this health crisis is the great resilience of the food, maintenance and hygiene supply chains (excluding masks and gloves) at a time when demand was exploding. This is undoubtedly linked to an average stock coverage of more than 35 days of consumption, combined with European sourcing for many references. The high tension on the whole supply chain was therefore manageable. The other determining factor was the involvement of field staff from the various logistics and transport professions. By ensuring the safety of the teams, we ensured continuity of service. It's essential. The other supply chain teams, who were able to telework, were very effective in devising pragmatic solutions to simplify operations. Certain dogmas were shattered. We went back to basics with less copacking, priority to pallet rounding and a reduction in product ranges. All the players in the chain (manufacturers, logistics service providers, transporters, distributors) worked together in a sincere manner, which made it possible to find solutions to speed up flows. I hope that this positive dynamic will survive the health crisis, because everyone stands to gain.

It should be noted that the Europe of goods flows continued to function normally, apart from some border slowdowns, in the second half of March. This is a positive signal for all those who believe in the unifying principles of the European Community. The opposite would certainly have caused a great shortage of many necessities.

The third lesson concerns the acceleration or emergence of new consumption patterns. The growth of e-commerce, drives and the creation of new circuits, such as the Rungis initiative to deliver to private individuals at home. Most of these trends and initiatives should last, provided they are optimized. ”

| About ASLOG

ASLOG brings together more than 400 companies from all sectors, with 2,000 professionals working together to promote and build tomorrow's Supply Chain. ASLOG is a neutral and independent association that addresses Supply Chain issues.

As early as 1972, visionary men sensed that this function would be decisive for all companies. For almost fifty years, professionals in the sector have made ASLOG the reference partner.

ASLOG is the privileged interlocutor of institutions and public authorities on all questions relating to the sector.

| #supplychain4good

The **#SupplyChain4Good** community was created at the initiative of Michelin and ASLOG, as part of the Movin'On ecosystem, in favor of a more sustainable mobility of goods.

#SupplyChain4Good's ambition is to federate the actors who work for Supply Chains that are simultaneously good for the planet, the people and the business performance. The members of this community are «shippers» (industrial and commercial companies), «operators» (transporters, logisticians, shipping companies, ports...), «support functions» (academics, consultants, information systems, regulators, NGOs...).

They cover all economic sectors and all regions of the world. Their work takes place throughout the year and culminates in the annual Movin'On Summit, the world summit on sustainable mobility.